

ADAM SCOTT

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Professional Experience

- Head Designer for product development, packaging, in store displays, branding and concept design for multiple consumer categories including fashion accessories and jewelry, apparel, gifts and home décor
- Guided students towards many fashion accolades, including multiple CFDA Awards (10 consecutive years), 10 (x4) consecutive YMA awards (menswear), 3 Geoffrey Beene Design Scholarships, 12 GAP awards, and a number of Parson's Best Designer of the Year Award recipients
- Design director for several fashion companies ranging from full collections of fashion accessories, jewelry and handbags in addition to menswear; have been featured in several magazines and catalogs, in addition to a number of national museums
- Overseas and domestic sourcing experience with product development in fashion accessories, jewelry and home accessories; years experience with importing/exporting, manufacturing and sourcing from SE Asia, India, Thailand, China and Mexico.
- Designer of fashion accessories and coordinator of buying/merchandising for a domestic retail chain, operating 11+ stores (Metropolitan Deluxe)
- Fashion, color trend forecasting and product development consultant for premier domestic and international retail operations, national manufacturers and overseas retailers
- Owned and merchandised a gift/accessories boutique on Upper East Side for 8 years, adapting to consumer demands, trends and focus on bridal.

Employment History

ADAM SCOTT DESIGN

Added Results, Inc. / Adam Scott, Ltd.

President & Design Director

1995 – Current
New York, NY

- Wholesale gift, accessories and events company
- Designed several complete lines of jewelry, handbags, and wedding pieces – Buco (Hand bags), Mirabai (produced by Crossroads Accessories), Made-It (Design Coordinator), ASD Sport, Gostoso USA, Lita Trading, Helix, T-ties
 - Sourced and implemented collections, manufactured overseas, using hand-crocheted/knitted silk, leather and ultra suede, hand-dyed silk fabrics, freshwater pearls and Swarovski crystals of my own design together with semi-precious stones.
 - Designed line-specific displays for in-store presentations
 - Branding and packaging
- Event décor, design and display for private and institutional clients

Parsons School of Design

Professor

2003 – Current
New York, NY

- Fashion Design – Apparel and Accessories
 - Junior-level: concept and development, accessories design for women's and men's.
 - Senior-level: concepts, presentation and portfolio design, branding and accessories design

Worldly Gifts, Ltd.

Owner/Design Director

1996 – 2004
New York, NY

- Upper East Side fashion accessories and gift boutique
- Generated revenues upwards of \$3,000,000 annually

Nortman & Scott, Ltd.
President

1990 – 1995
New York, NY

- Wholesale gifts company
- Designed and sourced large orders for large scale retailers and private label developments.
- Grew sales to nearly \$3,900,000 annually

Sahara Club
Head Designer

1985 – 1991
New York, NY

- Produced 13 lines per year, menswear and children's apparel
 - Designed all fabrics and prints for full complete collections
- Managed in-house team of designers for 5 divisions
- Annual revenue grew more than 200% under my direction
- \$12 million annual sales to \$40 million annually by time of departure

Cleopatra Designs
Head Designer

1985
New York, NY

- Evening wear and knit sportswear produced out of Italy

Rustogs/Christie Brinkley Sportswear
Associate Designer

1984 – 1985
New York, NY

Education

Parsons School of Design
BFA Fashion Design

1980 – 1984
New York, NY

Project Examples

- Barneys New York
 - Created new product and development for home store expansion that was later rolled out and introduced to all existing Barneys locations
- Victoria's Secret
 - Developed private label holiday lines, fashions and packaging development for 5 divisions
 - Implemented new fashion direction for stores and catalog divisions.
- Nordstrom
 - Designed private label and bath and body line, including custom packaging
- Guggenheim Museum
 - Sourced tea products, stationery and gifts for a new product line; designed and implemented specialized branding and packaging.

Partial Client List

Product Development

- Neiman Marcus
- Bergdorf Goodman
- Barneys (New York and Japan)
- Saks Fifth Avenue (including Folio)
- Henri Bendel
- Bloomingdale's
- Nordstrom
- Horchow (including catalog)
- Felissimo
- Harrods
- Victoria's Secret